

KEA HOTELS

REYKJAVIK - AKUREYRI - VIK



KEAHOTELS

REYKJAVÍK - AKUREYRI - VÍK



Keahotels welcome you to Iceland. Whether it's summer, winter, spring or fall, we invite you to share with us all the best of what our country has to offer.

EIGHT HOTELS IN THREE LOCATIONS



Our eight hotels are placed in key locations around Iceland: Reykjavík city, Akureyri town and Vík in Mýrdalur, granting you a full access to the most attractive and exciting locations in the country.

COMFORT REST & RELAXATION



Each hotel has its own atmosphere and touch, offering a unique experience that is characteristic for its design and location. All Keahotels strive to welcome each guest with hospitality and friendliness.





As the northernmost capital in the world Reykjavik is an exciting destination. Despite its small size, with population of about 134.000 people, the city is known for being trendy and laid back.

VISIT REYKJAVIK

Six of the Keahotels are located right in the Reykjavik city center, perfect for those who want to enjoy cultural events, gastronomic experiences or a casual stroll between cafés.

Just minutes away from Reykjavik unspoiled landscape opens up with natural wonders and unique sights as far as the eye can reach.



Iceland offers limitless opportunities to be amazed and experience something new. Glaciers, geysers, waterfalls, lava fields and hot springs are just a few of the natural wonders to be seen.

ISLAND OF WONDERS

Two of the Keahotels are located in the countryside. In the North-East, one is in the beautiful town of Akureyri. The second is by the south coast in Vík in Mýrdalur, surrounded by mountains, black sand beaches and glaciers.

One can easily be touched by the diversity of the landscape, where a new adventure always seems to be around the corner.





BY KEAHOTELS



Apotek Hotel is a stylish boutique hotel located in the very heart of Reykjavík's most prestigious shopping, entertainment and cultural district.

The historical building formerly housed the pharmacy Reykjavíkur Apótek and is widely considered to be one of the most remarkable buildings in Reykjavík.



A boutique experience in the heart of Reykjavík

The hotel features 45 rooms, designed with an emphasis on luxurious elegance and lasting comfort. For an extra touch of luxury, Apotek Hotel offers superior and deluxe rooms, junior suites and a three floor tower suite.

The trendy in-house restaurant, Apotek Kitchen + Bar, offers a menu with a fun mix of Icelandic and European cuisine. At the bar the “pharmacists” mix exciting remedies for every occasion.



- 45 rooms
- Restaurant & Bar
- Free Wi-Fi

Apotek Hotel

- Austurstræti 16, 101 Reykjavík
- +354 512 9000
- apotek@keahotels.is
- keahotels.is





Hotel Borg offers luxury and style in the centre of downtown Reykjavík. The hotel building is a historic landmark and faces the iconic Austurvöllur square, next to the Reykjavík Cathedral.

Make history in downtown Reykjavík

Hotel Borg has long been known for its luxurious and signature art deco style that characterizes the hotel throughout and appears in the smallest of details. Decorated with custom-made furniture and fittings, each room has its own individual charm. For an extra touch of luxury, Hotel Borg offers superior and deluxe rooms, suites and a panorama view tower suite.

A refuge for the body and spirit, Borg Spa offers both relaxing and invigorating spa treatments. Furthermore the spa includes hot pool, steam bath, sauna, relaxation area and a fitness room.



-  99 rooms
-  Restaurant & Bar
-  Conference & meeting facilities
-  Spa & Fitness Room
-  Free Wi-Fi

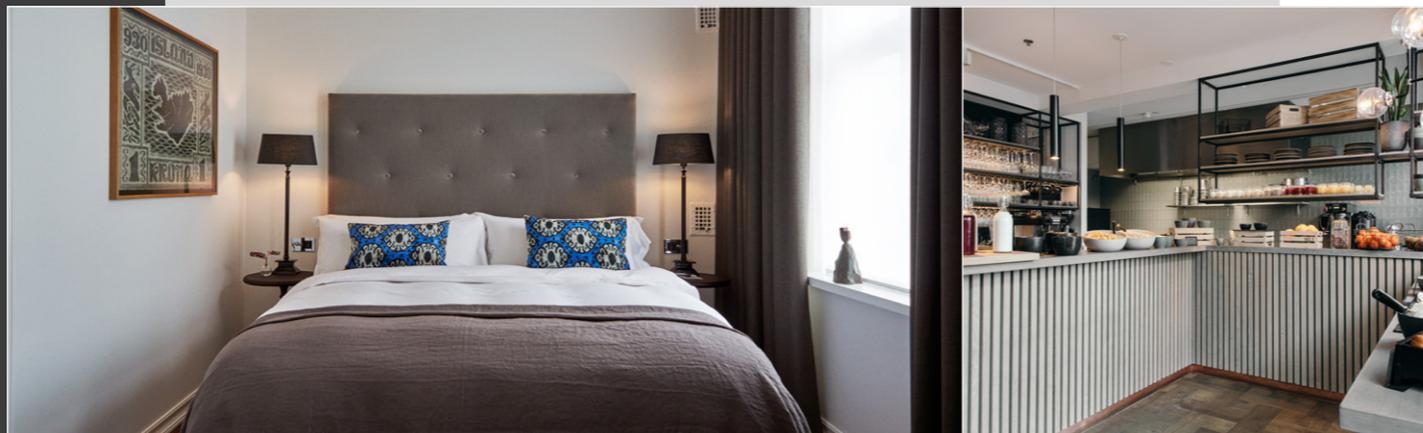
Hotel Borg

-  Pósthússtræti 11, 101 Reykjavík
-  +354 551 1440
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SAND HOTEL

BY KEAHOTELS



Sand Hotel is a luxury property located in the heart of downtown Reykjavik. The hotel's relaxed atmosphere and boutique style design make it a desirable place to stay, with the bustling city life and rich culture right by the door step.

ENJOY EVERY MOMENT

Sand Hotel offers 78 exceptionally well decorated rooms with emphasis on timeless design. The building's history is reflected in classic selection of high end furniture and contemporary art pieces that adorn each room. The rooms range from standard and superior; to deluxe, junior suites and the unique Sand Suite.

Through history the hotel's surroundings have been in the center of culture and commerce in Reykjavik. Sandholt Bakery and the gentlemen store of Guðsteinn Eyjólfsson, both of which have been in continuous business for over 100 years, are located at the hotel's ground floor.

Sand Bar, which faces Laugavegur shopping street on the ground floor, is perfect for a casual apéritif before going out.

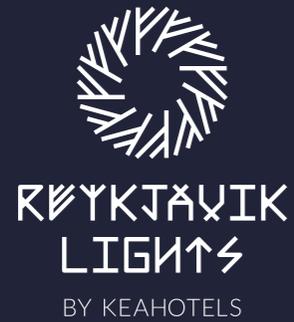


-  78 rooms
-  Breakfast included
-  Bar
-  Meeting Room
-  Gym
-  Free Wi-Fi

Sand Hotel

-  Laugavegur 34, 101 Reykjavík
-  +354 519 8090
-  sand@keahotels.is
-  keahotels.is





ROOMS
201-209
→

ÞÓÐRRI

SÁ ÉG AÐ GARDI GANGA
GILDAN DEGN Í SNTÓ.
HETTUNA HAFÐI UM UANGA
OG HEMPUNA OFAN Á SKÓ.



Reykjavik Lights is a concept design hotel featuring 105 rooms. The hotel is perfectly located on the edge of the vibrant city center. All main attractions are just minutes away, making the hotel ideally placed to access the very best of what Reykjavik has to offer.

EXPERIENCE THE NORTHERN LIGHTS AND THE MIDNIGHT SUN

The ever changing light conditions in Iceland and its influence on Icelanders' everyday life is an inspiration for this Nordic-style hotel, offering an experience throughout. Every room is linked to a specific day in the ancient Icelandic calendar and has its own colour palette reflecting the light conditions distinctive for the season.

The hotel's concept stretches through the bar and lounge area with its welcoming atmosphere. On the ground floor are the restaurants Eldsmiðjan, with its wood fire baked pizzas, and Krúska, offering a wholesome menu full of healthy options.



- 105 rooms
- Breakfast included
- Bar & Lounge
- Meeting facilities
- Indoor parking
- Free Wi-Fi

Reykjavik Lights Hotel

- Suðurlandsbraut 12, 108 Reykjavík
- +354 513 9000
- reykjaviklights@keahotels.is
- keahotels.is





Skuggi Hotel offers 100 stylish rooms right in the centre of Reykjavík. Placed just steps away from Laugavegur shopping street, Skuggi Hotel is an ideal starting point to explore Reykjavík's most trendy area filled with designer shops, cafés, restaurants and exciting nightlife.

TRENDY HOTEL IN THE REYKJAVÍK CITY CENTRE

The hotel's interior is inspired by photographs of Icelandic nature by RAX, which mixed with city charm, create a raw but cozy atmosphere. Adorning the common areas are iconic wall murals portraying Icelanders in scenic landscape that have made an impression on visitors from all over.

The rooms, like the hotel itself, are consistent in style and tastefully decorated to fit the concept.

Enjoy a drink or two at Skuggi hotel bar and take in the trendy scenery in the lounge area.



-  100 rooms
-  Breakfast included
-  Bar & Lounge
-  Indoor parking
-  Free Wi-Fi

Skuggi Hotel

-  Hverfisgata 103, 101 Reykjavík
-  +354 590 7000
-  skuggi@keahotels.is
-  keahotels.is



storm

BY KEAHOTELS



Storm Hotel is located in the business district of Reykjavík, just a short walking distance from the main shopping street Laugavegur. With the city centre just minutes away Storm Hotel is an ideal starting point to explore Reykjavík's diverse culture, fascinating restaurants and historic museums.

Take Reykjavík by Storm

Storm Hotel offers 93 rooms that are tastefully decorated in Scandinavian style with emphasis on soothing colors and nature inspired textures and photographs. Like the hotel itself the rooms combine the Nordic inspired characteristics of functionality, quality and style.

The easy going surrounding at Storm hotel bar is the perfect place to unwind after an eventful day.

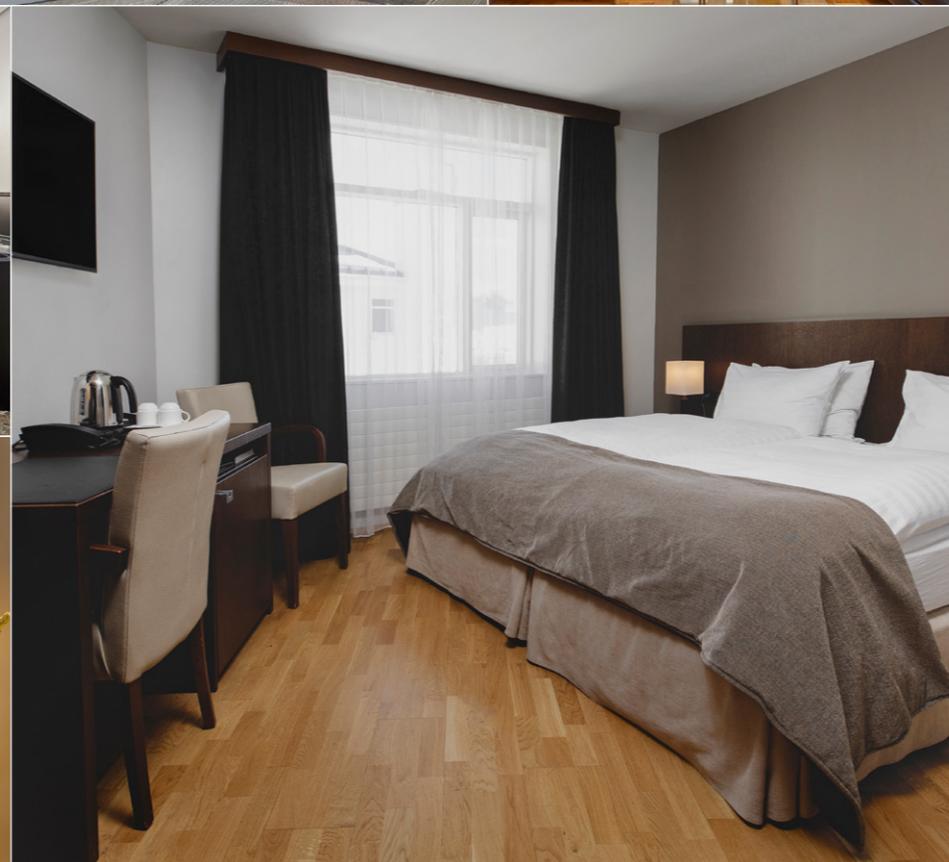


-  93 rooms
-  Breakfast included
-  Bar & Lounge
-  Free parking
-  Free Wi-Fi

Storm Hotel

-  Pórunnartún 4, 105 Reykjavík
-  +354 518 3000
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-  keahotels.is





Hotel Kea is placed in the heart of Akureyri, a town that prides itself on its diverse culture, variations of outdoor activities and great selection of places to wine and dine.

Surrounded by natural wonders, the town is a great location to start your own adventure and experience the Northern lights, waterfalls, lava fields and other fascinating sightings.

Comfort in the heart of Akureyri

Hotel Kea offers 104 rooms that are tastefully designed in a modern yet classic style, echoing the hotel's history as one of Iceland's most well established hotels. The rooms range from standard, superior and deluxe, to a top floor suite with a view over the town central and the fjord.

Visit the in-house restaurant Múlaberg Bistro & Bar to enjoy the best of Icelandic cuisine served in a lively atmosphere. Don't miss out on our quality selection of cocktails, wine and beer.



-  104 rooms
-  Breakfast included
-  Restaurant & Bar
-  Conference & meeting facilities
-  Free parking
-  Free Wi-Fi

Hotel Kea

-  Hafnarstræti 87-89, 600 Akureyri
-  +354 460 2080
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-  keahotels.is




HOTEL KATLA
BY KEAHOTELS



Surrounded by black sand beaches, high mountains and Mýrdalsjökull glacier is Hotel Katla in the land of Höfðabrekka.

Hotel Katla is just 5 km from Vík in Mýrdalur, a small town located on the south shore of Iceland, only a 2.5 hour drive from Reykjavik.

Surrounded by natural wonders & beautiful landscape

The country side hotel offers 103 spacious rooms that are located in four buildings. The rooms range from standard, superior and deluxe to junior suite.

Guests have access to an outdoor hottub, great for relaxation or to enjoy the Northern Lights during winter. Hotel Katla furthermore includes a sauna and a small fitness room.

The hotel restaurant is known for their generous dinner buffet, along with serving a la carte menu. Facilities for meetings and small conferences are also available.



-  103 rooms
-  Breakfast included
-  Restaurant & Bar
-  Meeting facilities
-  Free parking
-  Hot Tub, Sauna & Fitness Room
-  Free Wi-Fi

Hotel Katla

-  Höfðabrekka, 871 Vík
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